

The logo for KELTY DESIGN is centered on a white, rounded rectangular background. The word "KELTY" is in a bold, blue, sans-serif font, with a small orange square dotting the letter 'Y'. Below it, the word "DESIGN" is in a similar bold, blue, sans-serif font. The background of the entire page features a large, stylized circular shape with a blue-to-purple gradient at the top and an orange-to-red gradient at the bottom.

KELTY DESIGN

2021 SERVICES LIST

KELTY DESIGN

COMMERCIAL SERVICES PRICE LIST AND QUICK OVERVIEW

This is an overview of our products for general reference purposes. We know that every project is unique and therefore, we quote on an individual basis once the scope is better understood. Graphic design is a vast industry; don't worry if you don't see an example reflecting your project, just ask!

Have Questions? Reach out anytime

You can schedule a free consultation with us to discuss your project.

400 Union Ave. STE 231
Olympia WA, 98501

Creative Director, Angela Kelly
Phone: (207) 217-7763
angela@angelakellydesign.com

SECTION 1

DESIGN SERVICES

- #01 BRAND IDENTITY
- #02 BOOKLET LAYOUT DESIGN
- #03 SINGLE DOCUMENT DESIGN
- #04 BRANDED TEMPLATES
- #05 PACKAGING DESIGN
- #06 PACKAGING PROCUREMENT

SECTION 2

PHOTOGRAPHY SERVICES

- #01 PROFESSIONAL & BRANDING PORTRAITS
- #02 PRODUCT PHOTOGRAPHY

DESIGN SERVICES

DESIGN SERVICES

01

BRAND IDENTITY SUITE (LOGO SUITE)

Products & Pricing

INCLUDES	SERVICE PRICE
MULTIPLE LOGO LAYOUTS/FORMATS	\$2,000
ICON DESIGN	
BRAND COLOR PALETTE	
COMPREHENSIVE BRAND GUIDE	

Your Brand Identity Suite is the foundation of your company's entire marketing aesthetic. This is the first step to making your brand or product launch a reality! A customer-focused development process will make your business stand out in the market. You're different, and we showcase that through your brand.

DESIGN SERVICES

02

BOOKLET LAYOUT DESIGN

(MULTI-PAGE DOCUMENTS)

CUSTOM DESIGNED AND ILLUSTRATED LAYOUTS

STARTING AT \$1,200

MULTI-PAGE SALES BROCHURES / CUSTOMER PACKETS
/ DOCUMENT LAYOUTS / BOOK LAYOUTS / AND MORE.

We take pride in our ability to create classic yet eye-catching layouts that present your information in the most effective way for your customers. This can mean anything from an enticing product catalog to a clean customer welcome packet. We love to get creative with format and production concepts based on your print budget. Let us develop a new concept just for your company!

DESIGN SERVICES

03

SINGLE DOCUMENT DESIGN

("SINGLE-PAGE" LAYOUTS)

CUSTOM DESIGNED AND ILLUSTRATED LAYOUTS

STARTING AT \$450

DOUBLE-SIDED CARDS & BROCHURES / POSTERS / FLYERS /
LETTERHEAD / BUSINESS CARDS / AND MORE.

This is a broad category to represent any design projects that are not comprehensive multi-page layouts. This could include any number of items, so please reach out to us to discuss your specific project and we will develop a quote appropriate to your needs and desired outcome.

DESIGN SERVICES

04

BRANDED DOCUMENT TEMPLATES (SOFTWARE SPECIFIC)

Products & Pricing

AVAILABLE OPTIONS	PRICE
MICROSOFT WORD TEMPLATE	\$400
POWERPOINT OR KEYNOTE TEMPLATE	\$600
ADOBE ILLUSTRATOR TEMPLATE	\$300-\$1,200
ADOBE INDESIGN DOCUMENT TEMPLATE	\$400-\$1,200

This service is ideal for frequently-used documents in your business such as invoices, client agreements, presentations, memos, agendas, announcements, etc. The goal is to save you time throughout your sales process or standard business systems and keep your company looking impressive.

DESIGN SERVICES

05

PRODUCT PACKAGING DESIGN

COMPLETE PRODUCT LINE PACKAGING SUITE

STARTING AT \$3,500

**CUSTOM BOXES / SHELF DISPLAYS / LABELS / POUCHES /
WRAPPING / SHIPPING DESIGN / AND MORE.**

Our product packaging design process is approached with a production focus so that your designs can be seamlessly produced by the printing vendor of your choice. We are also well-versed in “printer speak” and will provide you with clean, production-ready files. We consider your budget and create an eye-catching result that will get your products picked first!

DESIGN SERVICES

06

**PACKAGING
PROCUREMENT**
(PRODUCTION SOURCING)

MANAGEMENT FROM INTRODUCTION TO PROJECT COMPLETION

STARTING AT \$1,500

We will connect you with a printing vendor in our network and manage all communications with the chosen vendor from introduction to project completion. We work with them to ensure quality production of your packaging designs and a smooth ordering process.

PHOTOGRAPHY SERVICES

PHOTOGRAPHY SERVICES

01

PERSONAL BRANDING PHOTO SESSION

(INCLUDES HEADSHOTS)

ON LOCATION SHOOTING, FULLY EDITED MAGAZINE READY IMAGES

\$300/HOUR (2-HOUR MINIMUM)

Service begins with a 30min consult prior to your shoot to verify intent, styling, and location. The goal of this session is to provide you with clean professional headshots as well as a small library of personal branding images that can be used for marketing needs (blogs, social media, professional accounts, etc.).

Does your whole company need new headshots? No problem, let's talk!

PHOTOGRAPHY SERVICES

02

PRODUCT PHOTOGRAPHY

Pricing Breakdown

BASE SHOOTING FEE	\$450
<hr/>	
UP TO 10 PRODUCTS PER SHOOT	
5 - 10 IMAGES: +\$25 PER IMAGE	(\$575 - \$700 TOTAL)
10 - 20 IMAGES: +\$24 PER IMAGE	(\$690 - \$930 TOTAL)
20 - 30 IMAGES: +\$21 PER IMAGE	(\$870 - \$1,080 TOTAL)

Service begins with a 30min consult prior to your shoot to verify styling and develop a clear shooting list. We love adjusting our studio setup to present our client's products in the most appealing and eye-catching ways! Multiple shoots can be booked if more than 10 products need photographing.

THANK YOU FOR REVIEWING OUR SERVICES

Now that you know what we do, reach out to get started on your exciting project journey with us. We can't wait to make your vision a reality!

Angela Kelly, Creative Director

(207) 217-7763

angela@angelakellydesign.com